

# ABSTRACT

A method and system for allowing a regional service merchant that is outside of a given geographical boundary, but  
5 services inside the geographical boundary, to be included in a  
result set of a search directed to a location inside the  
geographical boundary. Text and/or glyphs are returned along  
with the regional service merchant's business listing so as to  
explain to a user why a business not physically residing in  
10 the search area has been included in the result set. An  
application programming interface ensures that, if a business  
is listed as a regional service merchant, then the text and/or  
glyph is stored in association with the business listing.